



ADVOCACY AND SOCIAL MOBILIZATION

Develop an understanding of the principles and practices of social mobilization; build capacities for social advocacy and mobilization particularly in information and communications as well as work planning procedures.

Training Fee:

Participants' level:

Training Venue:

Training Start:

Training length:

We aim to equip the participants with the ability to perform their designated roles and responsibilities effectively and to mobilize community resources as well as advocate for better community participation to support the Child Rights. The training is designed for child rights activists, lawyers, teachers, community mobilizers, youth, and for all the people who are interested to enhance their knowledge and skills in social mobilization and advocacy skills toward child rights. People will learn the ways on how their participation may affect the children suffering in their communities

CONTENT

Section-1

- ✍ Social Mobilization
- ✍ Identifying various strategies that can be used to convince leaders, etc. to support the cause of child protection
- ✍ Concepts and Principles of Advocacy Work
- ✍ Tools and Techniques in Advocating
- ✍ community support schemes available

Section-2

- ✍ Alliance Building and Networking
- ✍ Organizing and Presenting Information for Advocacy
- ✍ Making case studies on various child rights issues
- ✍ Conducting Effective Meetings

Section-3

- ✍ Key Elements in Advocacy Planning
- ✍ Communicating Effectively
- ✍ Community Organizing in the Context of Social Mobilization
- ✍ Alliance Building and Networking
- ✍ Management process involved in a participatory approach